



TIME MANAGEMENT HACKS



HOW TO BE A TIME ROCKSTAR

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**THE WORKING MOMS GUIDE TO BUILDING A SUCCESSFUL
NETWORK MARKETING BUSINESS PART TIME**

INTRODUCTION

One major excuse working moms give for not been able to run a network marketing business is “NO TIME”.

Are you wondering how you can build a network marketing business with limited time? You are most likely employed full-time right now and your time is extremely limited.

I totally get it! When I started building my network marketing business, I was working full-time, I had 3 kids within the ages of 1 – 7 and I had no domestic help at home. I played all possible roles at home once I got back from work.

I didn't have a lot of 'free' time or so I thought but I sure had a big dream. The dream was to build my network marketing business to equal and exceed my employment income so that I could quit my job and be a stay at home working mom. I was inspired by lots of success stories and I believed I could also do it.

After 11 months of giving excuses, I finally decided it was time I tried harder. With dedication, commitment and rock solid belief in my company and myself, I accomplished my first big dream of time freedom after 6 months of playing by the rules! Social media and the Internet definitely played an important role in my business growth and success.

This guide will help you with time management and show you how to build a network marketing business using social media in just few hours a day.

This eBook is written to inspire you to take a huge leap of faith in the network marketing industry because it is a proven fact that this industry offers a better way. If you will like to live the dream lifestyle, this is a sure way. YES YOU CAN!

HOW BUSY MOMS CAN BUILD A MASSIVE NETWORK MARKETING BUSINESS PART TIME

The key is to understand that people have done it before. A lot of women, inclusive also had our fair share of struggles but we got through it. One thing you must know is that nothing is peculiar to you. Some are even in worse situations than you are but worked as hard as they could and became successful.

So does it mean it's easy? No, it's definitely not easy.

Is it doable? Yes.

Has it been done before? Yes.

Embrace the "it's not going to be easy, but it's worth it".

There is nothing like lack of time, it's all about priorities.

MAXIMIZING YOUR TIME

When you are building a network marketing business part-time, you must use your time wisely. If your schedule is already packed, then you surely have decisions to make. For example, when I first started my network marketing business even with my already tight schedule, the first thing I cut off was watching TV. I was a raving fan of Zeeworld and I had at least 2 hours daily dedicated to Zeeworld.

What value was it adding to my life? Pure entertainment! My dreams were more important so I decided to spend that time on my business instead.

I also stopped aimless scrolling on social media platforms. I gave up Linda Ikeji's blog; I was an ardent reader/follower. I stayed away from friends that we spent time having irrelevant conversations. I had to make a lot of sacrifices because my dreams were more important at the time. This freed up an additional 1-2 hours.

If you really want to build a successful network marketing business part-time, make a list of everything that takes up your time during the week and start prioritizing.

What are you willing to do to building your network marketing business?

FINDING FREE TIME FROM YOUR BUSY TIME

What is your existing time? What is the time that you have?

- Is there a time where at least all of the kids are taking a nap or sleeping?

- Is there a time when you are scrolling aimlessly on gossip and fashion blogs?
- Is there a time when you are watching TV?
- Is there a time when you are attending a party?
- Is there a time when you are commuting to work?
- Is there a time when you are on break at work?
- Is there a time when you visit friends to gist?

Do you see what I mean by finding free time from your busy time? I am sure you get the picture.

With this you can find an extra 1-2 hours to devote towards your business.

If you work from 9-5 and don't get home till 6:00, and you generally go to bed at 11:00, this leaves you with five hours of 'free time' daily between returning from work and going to bed. This is assuming you don't have time to work on your network marketing business in the morning, considering most people barely have enough time for personal hygiene, getting dressed for work and heading out the door.

Using the formula above, you should develop a routine that sees you working on your network marketing business during the same time each night. Perhaps you work straight through from 6:00pm to 8:00pm, or perhaps you need to help with the kids' homework, cooking dinner and housework, which only gives you time to work after 9:00pm until bedtime. No matter what times you choose it's important to stick with the routine each and every day. Make it a habit.

My mentor stayed back in the office for an extra hour every day to work on her business. She also woke up one hour earlier every day and went to bed one hour later. This was the major 3 hours she had to work her business in her very busy schedule as a flight instructor. Two years later, she quit her job after her network marketing income became double of her employment salary.

LEVERAGE ON SOCIAL MEDIA

If you do not know by now, social media is huge for building your business most especially for an already busy mom with little time. Every day I connect with so many people on different social media platforms.

My biggest tip for growing your business using social media is to find one or two platforms and master them. Some of the best platforms you can try are Facebook, Instagram, LinkedIn and even Whatsapp. Don't try to be a master of all. Find the one that you know you can find your target audience. Most times, you are your own ideal client. Ask yourself where it is that you hang out on social media platforms and make yourself visible on that platform. For me, it was Facebook and Whatsapp.

While on social media, stay focused and don't get carried away by gossip and news feeds. It takes dedication and self-discipline to stay within the course.

SETTING UP YOUR ROUTINE

Now that we have freed up 2-3 hours from our already busy schedule and chosen our social media platform of choice, what are we expected to be doing during that time? This brings us to what the job description of a network marketer is. This is where FOCUS and DISCIPLINE comes into play.

The job description of a network marketer is prospecting, presenting, following up, recruiting, registering new partners, training, and support and of course selling. Other activities are geared towards personal development.

Your sponsor should provide you with third party tools like Videos, audios, images, Pdf guides etc that you should use for some of these activities. That way, you do not have to put yourself out there to explain about the business opportunity; the tools take care of that. Some of these activities don't take up much of your time.

I use a technique called '**Time Blocking**' to set up my daily routine for my business. This helps me to use my time effectively.

WHAT IS TIME BLOCKING?

Time blocking is basically breaking up your tasks and scheduling them into specific times during each day. During those blocks of time you commit to the task you have set and honor the time you have blocked out.

Time is an illusion! If you can control your time to be more efficient and effective in your business, you will have better results.

Start by asking yourself, 'What will be your working hours'? Are you certain you can have that time? Will you be honest with yourself to work each day consistently and focused on your business?

Set up as many 30 minutes or 1 hour time blocks as possible and decide what you will be doing during each time block. Commit to those tasks and ignore any other thing not set within that period. You can use a countdown timer.

Here is an example of how I used time blocks while I was still working my 9-5:

Monday – Friday: I woke up 1hr earlier than I usually did and go to bed 1hr later. First thing I do is my prayers; last thing I do is my prayers. I want to start my day right and end my day right. This takes me about 10 minutes so I am left with 50 minutes.

For the remaining time I go to Facebook and connect with at least 10 new friends by adding them up or accepting their friend request (after going through their profile of course). I send out prospecting messages and birthday messages using Facebook messenger. I check for new messages and also delete 5 friends with no engagement. I comment on 10 people's posts, comment on 1 or 2 Facebook lives so that I can be seen. The whole idea is to make eye contact on Facebook with people.

If you spend more than 30 minutes on Facebook and you are not prospecting, following up, selling or any other thing that can help your business, you are wasting time.

I check my phone for SMS and Whatsapp messages that need to be replied. I send out Whatsapp broadcast and update my Whatsapp status in relation to my business.

When I am mobile or commuting to work, that is when I do Personal development. I have a PDF reader on my Smartphone that reads out PDF documents to me so I get resources about the industry, my company etc and listen to it. I read almost all the recommended books by listening to them on the drive to and fro work. That time was blocked for that activity only.

During Lunch break, I eat and multitask. Get back on Facebook, start 10 new conversations, follow up with 10 or more people that I have exposed my business

to, expose my business to 5 new people, make a post (something that is going to engage with people) etc.

When commuting back home, I listen to a training from leaders in my company about the products and business so that I can be up to date. This is handy when you enroll someone; you've got to know what you are talking about. I spend a total of 3- 5 hours in traffic To and Fro work daily.

When I get home there will be NO TV for me. I prepare dinner, help the kids with their homework and put them to sleep. Friday night is an exception because we have family movie night so I get to watch TV with the family.

Last thing at night after everyone has gone to bed; I go on Facebook to engage with those who commented on the post I dropped during lunch time. Prospect more people, comment on other peoples post; connect with my team members, etc. I send videos and audios to those who showed interest in what I had to offer.

You get the picture right? You have to make sure that any activity you do during the time blocked for your business is strictly for your business. Eliminate all distractions.

Create a realistic schedule where you set aside the time to work on your business. At least 2-3 hours daily doing income producing activities is all you need.

- Are you prospecting on your way to work?
- Are you listening to audio books on your drive to and fro work for personal development?
- Are you prospecting while you are shopping around?
- Before your head hits the pillow at night, do you take 10 minutes and send off five prospecting/follow up messages through Facebook or Whatsapp?
- Are you holding Whatsapp business presentations?
- Are you inviting prospects to online or offline opportunity meetings?

The above was what I was doing from Monday to Friday. My weekends were not an exception but each weekend schedule was different because of family and other social events.

If you can do these things using time blocks effectively every day, you will build a network marketing business successfully.

I'm not saying it's easy. But it's the little things that if done every single day that adds up.

There is no, *"You know what? I will do eight hours straight on Saturday."* That is not going to happen. It's the daily activities that you do each and every day that dictate your results.

PERSONAL DEVELOPMENT

Along with your commitment, and dedication, you are going to need to learn how to really build the business. While the best way to learn is simply taking action in your business, there are many books and courses out there that will lead you in the right direction. Here are a few books that I recommend.

Books :

- Go Pro – Eric Worre
- Inside Network Marketing – Leonard W. Clement
- The Greatest Networker in the World – John Milton Fogg

In addition to books and courses, your sponsor or upline mentor is going to be a critical asset to understanding how to grow your business and meet the goals that you have set. Make sure that you plug in and attend as many company trainings and events as possible. Most companies have your back office loaded with lots of trainings which you can go through at your own pace. This also helped me to quickly become an authority in my company.

TREAT YOUR PART-TIME NETWORK MARKETING BUSINESS LIKE A BUSINESS

OK, this one is super important! Most people who work full time treat their part time network marketing business as a hobby. This was the reason why I spent 11 months without getting any tangible results.

Oh, it's just a side business!

Oh, it's just my plan B!

I am just doing it part-time!

That attitude will get you **NOWHERE** Seriously. Treat it like a million dollar business from day one and take it seriously. Because you spent under N50, 000 or so to get started, means nothing. Many have built multi-million dollar businesses doing the same thing. Check out stories of some top leaders in network marketing.

Why not you? **Attitude and mindset** is key!

CONCLUSION

What is your dream? You can fulfill it by making a commitment today to do what it takes to build a network marketing business. Have patience, Rome was not built in a day and neither will your network marketing business!

But just imagine in 2, 3 or 4 years, looking back on your path to success. Don't look back with regret. You can achieve your goals; just make a decision to do so.

It took me 6 months of total commitment to my business to achieve my first dream of time freedom. It wasn't easy but it was totally worth it in the end. If I could do it, you absolutely can.

Good luck!

ABOUT ME



CHIAGOZIE SALAMI - WIFE | MUM | BLOGGER | ONLINE ENTREPRENEUR

I am a network marketing professional and coach but most importantly a wife and a mom of 3.

I started my network marketing business part time when I was still gainfully employed and gradually transitioned out of paid employment.

I quit my 7+ years Job after replacing my salary with the income from my part-time network marketing business.

It took me less than one year of commitment and consistency in my network marketing business to hit that income. **‘I was actually stuck on same salary for 4+ years’.**

Today I pride myself as a work from home mom earning in multiple 6-figures monthly. I work with women, especially working moms looking for time and financial freedom. Every mom deserves to live their dream lifestyle. We do so much as wives and moms yet we have little or no time for ourselves because of our jobs or the nature of our business.

I run my network marketing business 95% using social media and I teach how to create massive success in network marketing business whether part time or full time.

With more than enough extra time, I became a self taught digital marketer and have created other sources of income from digital marketing and coaching.

If you want to give network marketing a shot, I am your go to girl. ***Wink***

You can connect with me on [Facebook](#), [Instagram](#) and [Whatsapp](#). You can reach me faster via Whatsapp.

Visit my [Blog](#) to learn more about me.

My blog is one of my web design project, you should definitely check it out. As a successful network marketer, you can be anything you desire.

I look forward to connecting with you.